### **RFCA Board Meeting**

### Minutes

## February 1, 2011, 7:30 PM

Board of Director Attendees:

Ellen Eggerton – 1st VP Jacqueline Fix – 2d VP Ginger Rogers – Recording Secretary Kevin Joyce – Corresponding Secretary

Committee Attendees: Kathleen Powers – Editor, *Farmer* Laura Asiello – Printing, Flyers, Assembly, *Farmer* 

Ellen Eggerton opened the meeting @ 7:35 PM in Marty Robinson's absence.

### **Old Business**

<u>Neighborhood Watch Coordinator</u> - No one at the meeting knew if Marty had any responses for volunteers for the position. Kathleen Powers advised that she would re-run the ad in the next *Farmer*.

Hayride - February 5, 2011

• Marty signed the revised vendor release.

General Liability Insurance (Bodily Injury, property damage) - Kevin

- Of 13 queries, 7 companies declined, 6 gave quotes, two under \$10K, the rest over 10K for GL and SE policy of \$1M/year.
- The Board decided to just do the waivers.

### Miscellaneous

- Ginger Rogers is storing The RFCA File cabinet.
- Jacqueline Fix is storing the holiday signs.

March General Membership Meeting – March 24, 2011

- Topic for the meeting will be the wild life presentation tabled from the January General Membership Meeting
- The board agreed that this meeting could be a Joint Association meeting. Ellen suggested that the board should invite North Springfield and Danberry Forest associations.
- The meeting will be held in the Cafeteria

# <u>New Business</u>

The Farmer

- Kathleen mentioned that she would like extra copies of *The Farmer* after distribution (900 run, 855 distributed) for her files.
- A suggestion was made that the Corresponding Secretary, Kevin Joyce, should send copies of the Farmer to district officials and businesses that advertized in *The Farmer*. The Board developed a distribution list to include:
  - John Cook, Braddock District Supervisor
  - The principals of Ravensworth Elementary School and Lake Braddock Middle/High School
  - Tessie Wilson Braddock District School Board Member
  - o Advertisers
- A cover letter would be included in the distribution to introduce our community to the schools and community.
- It was also suggested and approved that a hard copy of *The Farmer* would be sent initially; an announcement of the availability of subsequent newsletters would be sent via e-mail with a link to *The Farmer* on the RFCA web site.

### Activities Coordinator

- The board determined that a need for a contact person/liaison between vendors and/or organizers of events and the board was necessary to coordinate community activities (i.e., Hayride, yard sale, clean up day, Halloween party, plant sale) to ensure that the date/rain date for events did not overlap.
- An ad for a volunteer for this position will be placed in the next *Farmer*.

### E-Blast Policy

- The several Board members need to approve e-blast prior to distribution.
- Time-sensitive messages such as funerals or lost pets are examples of allowable eblasts.
- The policy is to be discussed and approved at General Membership meeting.

Adjourn – Meeting adjourned at 8:45 PM.