

RFCA Board of Directors Meeting
September 7, 2022
Minutes
Zoom Meeting

Board of Director Attendees:

Marcie Winitt - President
Richard Hildebrand – 2d Vice President
Kristoffer Hull - Treasurer
Diwakar Sharma – Corresponding Secretary
Ginger Rogers – Recording Secretary

Attendees:

Shobha McConnell – *The Farmer*, Editor
Roberto Bernate – Web Design/Format – *The Farmer*
Sue Hillmer – Advertising – Directory and *The Farmer*
Ruth Hartman – Hospitality
Scott Houghton – Entrance Bulletin Boards
Stephanie Hammond - Resident

The meeting was called to order by Richard at 7:45 PM. The minutes from the May 4, 2022, Board meeting were not approved at this time (not all board members had had an opportunity to review).

The board welcomed Sue Hillmer, Advertising, and Roberto Bernate, Web Design/Format to their new positions and to the board meeting.

Committee Updates:

Budget – Kristoffer advised that there are many questions with regards to the printing and distribution of *The Farmer*. The association has \$50K in the bank and he would like to begin spending some of it, possibly on the BBQ, Fall Festival, and Taste of Ravensworth. It was suggested that the association could cater the BBQ instead of having Scott do all the purchasing and barbequing. Scott said he was willing to do the BBQ this past August, but the pool was not interested. Currently \$1200 is budgeted for the BBQ, and \$400 for the Taste of Ravensworth.

Marcie mentioned that catering would also include the clean-up. As for cost, Scott mentioned that it would probably be by headcount, i.e., \$10/head x 200 people = \$2000. Richard mentioned that there would have to be a sign up to get the headcount.

The Farmer – Shobha advised that input for the October Farmer is due by Saturday morning. Shobha will check with Steve Beste to see if he has anything for updating Directory information (flyer, door hanger). She will also include information re the October 20, 2022, General Membership Meeting. It will be held at the Church. Agenda items will include election of officers, approval of the annual budget, Speed Bumps/tables, donation to FLAP. Ginger will send Shobha a copy of the agenda. Kristoffer will start the process to purchase an “one event” liability insurance policy to provide to the Church.

Old Business

Ravensworth Farm Original Owner Commemoration

- Ginger will check with the Church to see if there would be a space on its grounds to plant the trees.
- Tax Deductible Donations – No update.

Vacancies

Roberto Bernate is the new web designer/formatter for *The Farmer*, and Sue Hillmer is the new Advertising Director for the Directory and *The Farmer*.

The Farmer

- **Printing & Distribution**
Shobha mentioned there are still questions around the printing and distribution of *The Farmer*. The school will no longer be printing it, and the commercial printer the association used during the pandemic has raised its price by about \$200. Also, the Boy Scouts, who received a \$1200 stipend to deliver, have notified the association it will no longer continue the delivery. Richard suggested we check with some high school groups or ask the Block Captains to volunteer.
- **Formatting**
Roberto mentioned that we reach out to the advertisers and let them know that *The Farmer* would be digital. The digital version could be like the North Springfield newsletter. Perhaps dynamic links with under pages could be developed, although it would be a lot of work. And we could do an on-line survey to see who needs/wants a printed copy. Sue mentioned that if/when we go digital, she will have to go back to the advertisers to let them know. Since they have paid for the year will we need to pay some back? Roberto said there will be a paper copy available, and Lisa Myers may be able to get an idea of who needs a paper copy through the Block Captains.

Use of Church – Ginger will check for availability for the General Membership Meeting.

New Bank – Kristoffer has not found any other banks that offer more services than we have now.

New Business:

Yard Sale – The association will not sponsor the yard sale this fall. However, another group will be holding a sale on September 17, 2022, at the pool.

Fall Festival – The board discussed reviving the Fall Festival, although there is no one to chair the event. Kristoffer will put a post on Facebook to see if anyone would be interested. The tentative dates would be 1) October 29, Saturday or 2) October 22, Saturday, 2-4 PM. Location TBD, Church or Pool. Ideas included a Trunk or Treat, DJ (\$150), Bubble Machine (\$100), Bouncy House (\$500), Food (\$150), Potluck, S'mores. In 2020, Scott spent \$900.

Entrance Signs – Scott will update the signs with the date for the General Membership Meeting, October 20, the Yard Sale, September 17, and the Garden of The Season contest.

He has cut down one tree and trimmed the holly bush. Agnes, the homeowner wants the holly bush taken down and Scott agreed to take care of it.

Speed Bumps/Tables – Diwakar explained the process. He spoke with Mr. Tran and his survey of homes on Inverchapel Rd. has been returned to Fairfax County. The County has done its speed study. The County will hold a public meeting and then send ballots to residents on Inverchapel.

Adjourn – The meeting adjourned at 9:24 PM.