

RFCA Board of Directors Meeting
October 12, 2022
Minutes
Zoom Meeting

Board of Director Attendees:

Marcie Winitt - President
Richard Hildebrand – 2d Vice President
Kristoffer Hull - Treasurer
Diwakar Sharma – Corresponding Secretary
Ginger Rogers – Recording Secretary

Attendees:

Shobha McConnell – *The Farmer*, Editor
Roberto Bernate – Web Design/Format – *The Farmer*
Sue Hillmer – Advertising – Directory and *The Farmer*
Ruth Hartman – Hospitality

The meeting was called to order by Marcie at 7:35 PM. The minutes from the May 4, 2022, and September 7, 2022, Board meetings were approved.

Marcie mentioned that she had e-mailed Allan Robertson and Bob Nielsen regarding topics for the General Membership Meeting on October 20, 2022. She has not heard from them so assumes neither will be attending the meeting.

Committee Updates:

Budget – Per Kristoffer, the association underspent in FY 2021-22 and currently has \$1681 in the bank. Less was spent for *The Farmer* and Hospitality, with more spent for donations with the donation to FLAP.

The outlook for FY 2022-23 does not look as positive with spending more for the printing of *The Farmer* (\$4000 over last year) and the Liability Insurance Policy for three General Membership Meetings (\$350). Shobha advised that the company that printed *The Farmer* for us last year has increased its price by about \$200. She will see if she can find another vendor. No budget allocated for the Fall Festival since no one volunteered to chair the event. Ginger advised she will contact the church to find out where to send our donation.

Sue questioned revenue/costs for advertisers. The Directory made over the budgeted amount by about \$300 and *The Farmer* less by \$238 (one company moved, one dropped out, one upgraded and one was new). Overall, we are good on ads.

Get Well/Hospitalizations is budgeted for \$75, and Refreshments for \$50 + \$100 included in the budget for the General Membership Meetings.

Budget for BBQ doubled to \$2400 so that the association may cater the event rather than ask Scott to prepare all of the food. Kristoffer will put in extra funds for *The Farmer* and the BBQ due to the short fall of \$6200.

Balance for the Checking Account is about \$15K, Savings at \$50K.

Richard mentioned that we may not incur printing costs if we go digital. Roberto said that we need to find out who advertises and what they are paying, i.e., for a full-page ad, ¼ page ad, ½ page ad.

The budget was approved unanimously by the board.

The Farmer – Shobha said we found enough volunteers to deliver the October *Farmer*. Richard bagged them. Lisa contacted Lake Braddock HS Service Coordinator and Tom Lytle will ask if the Troop would like to deliver. She has not heard from Mary Keeser, FLAP.

Providing a digital and partial print run of *The Farmer* could be problematic especially delivering to those homes that want the printed copy.

Also, *The Farmer* is a means to let the residents know of the dates/locations of the Board and General Membership Meetings, a requirement in the By-Laws. How would we let everyone know? Use of Post Cards for each of the three General Membership Meetings? It cost the association about \$350 to send post cards to the residents for past BBQs.

Old Business

Ravensworth Farm Original Owner Commemoration

- Ginger will check with the Church to see if there would be a space on its grounds to plant the trees – no update.
- Tax Deductible Donations – No update.

The Farmer - Roberto asked how long before we go digital. Fully digital will cost possibly a few thousand dollars for a new web site design and coding. Ginger asked why we cannot do what NS has done. Roberto expressed his concern that underlying coding may be proprietary and copywrite protected. Currently we are providing a link to a PDF copy.

Use of Church – Ginger advised that we can use the Church for the October 20, 2022 General Membership Meeting. Kristoffer will arrange for the Liability Insurance. Ginger asked if some people could come early to help set up chairs if needed, Ginger will check to see if Wi-Fi is available.

New Business

General Membership Meeting, October 20, 2022 – the hybrid meeting will be held at the Community of Christ and via Zoom. The agenda was set to approve previous General Membership Meeting Minutes, vote on new board members, introduce new chairs for advertising for *The Farmer*/Directory and web design/formatting for the web site and *The Farmer*. Topics of discussion included the speed bump/speed table project and volunteerism.

Adjourn – The meeting adjourned at 9:37 PM.