

RFCA Board of Directors Meeting
April 12, 2023
Minutes
Zoom Meeting

Board of Director Attendees:

Marcie Winitt – President
Richard Hildebrand – 2d Vice President
Kristoffer Hull - Treasurer
Diwakar Sharma – Corresponding Secretary
Ginger Rogers – Recording Secretary

Attendees:

Sue Hillmer – Advertising – Directory and *The Farmer*
Shobha McConnell – Editor, *The Farmer*
Ruth Hartman – Hospitality

The meeting was called to order by Macie at 7:43 PM. The minutes from the March 12, 2023, meeting were approved.

Committee Updates:

Budget – Kristoffer advised the association has received some memberships through Stripe on the website and that revenue for this year is higher than budgeted. The Taste of Ravensworth expenses were \$192, under the allotted budget. He has received the bill for the PO box. Revenue estimates will fall more than \$1000 over expenses so the association could increase the budget for the BBQ. Current Checking Account balance ~\$15,500, and Savings Account ~\$50,681.

The Farmer – Shobha reported that the April issue is in process and will be available next week. There are a few volunteers available to distribute the printed copy. The April issue will include information about the Yard Sale, traffic calming project and Lake Accotink as well as information on RFCA Board of Directors elections.

Sue asked about content v. ads. She got changes for the church's ad and asked if she needed to send something out. Kristoffer said we need to look at the contract if *The Farmer* is not to be delivered. He said the prices should stay the same or be reduced since the association does not want *The Farmer* to be a profit-making publication. Sue mentioned she had sent an e-mail to six advertisers asking if they would stay if prices were raised and hasn't heard from any of them.

Shobha mentioned that she and Roberto have talked about making the front of the issue more modern. On the next issue the Plantation will be taken off to add more content. Kristoffer suggested using the entrance or something more modern.

Old Business

Community Clean-Up Day: Marcie sent an e-mail today.

Community Yard Sale: Confirmed with the Pool for Saturday, May 6, 2023 (Rain Date May 13, 2023) from 8 AM – Noon. The gate will open at 7 AM for set-up. Event will be posted on Facebook. Richard had checked with Tom Lytle a month ago, but no decision has been reached. Greg Ferrara suggested Pack 991, Shawn Thompkins. Richard will check and suggested that a food truck offering breakfast fare could be an alternative. Marcie will ask Scott to update the entrance signs. Diwakar has not heard from Steve re setting up a membership table.

General Membership Meeting, May 25, 2023:

- Announcements
 - Overhaul of By Laws
- John will need to get a speaker
- Board of Director Elections

New Business

Merging Civic Associations: Marcie mentioned that Kathy Field from the Save the Lake committee came to the meeting and mentioned that North Springfield CA has the same lack of volunteerism issues that we do. Membership levels at North Springfield are 15%, and at Ravensworth 30%. Signal Hill is not comparable as its organization is an HOA. Would it be beneficial to merge Ravensworth with North Springfield? The merger would not include the pools, church, or schools. Several members of the group mentioned they would like to remain separate from another civic association and would be more interested in issues related to our neighborhood. Richard's letter of volunteerism will be placed in the next issue of *The Farmer* with a "tease" about merging with another CA.

Door Hangers: Marcie suggested using Door Hangers for the next Membership Drive. The Block Captains would just deliver the door hanger, with QR code, which would include method of payment (web site) and Directory Pick-up (at the school on Election Day). Kristoffer will check with Roberto to see if there could be an "auto-renewal" button on Stripe.

Transfer of Responsibilities: Marcie asked Richard and Diwakar what responsibilities needed to be transferred if their positions as 2nd VP and Corresponding Secretary are not filled at the Board of Directors Election on May 25, 2023.

Richard, 2d VP

- Farmer Distribution
 - Places printed copies into Zone bags.
 - Gets about ½ the number of people needed to distribute.
 - Reaches out to others.
- Fairfax Federation Meeting
 - Represents Ravensworth Farm.
 - Monitors agenda to see if there are any topics of interest.

Diwakar, Corresponding Secretary

- Zoom meeting set-up.
- Creates events for Facebook.
- Content for e-blast.
- Scott has been doing the entrance sign up-dates, but this is part of Diwakar's job.

Overhaul By Laws: Marcie mentioned she would like to overhaul the By Laws, so they are more readable. She spoke with Allan who suggested that the standing committees be changed to suggested committees. Also, reducing the number of General Meetings to October (budget approval, local candidates' night) and May (Board of Directors Elections and Taste of Ravensworth).

Adjourn – The meeting adjourned at 9:29 PM.